

Commonly Asked Questions

How does the Whitestrips systems work?

Brushing with Crest® Dual Action Whitening toothpaste cleans away the stains on the outer tooth surface.

Professional Crest Whitestrips works because the gel is held in place by the unique strip to get at the stains beneath the surface as well.

What type of results should I expect?

Whitening results may vary from user to user. Professional Crest Whitestrips provide a gradual whitening. Some people may begin to see the result right away while others may take a bit longer. One way to really see the difference is to start by whitening your upper teeth and see the contrast.

Do I really need to use the strips twice a day?

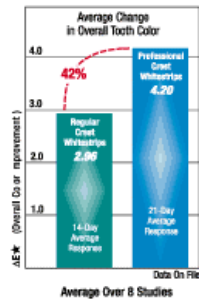
Crest research has shown that you will get better results by using Professional Crest Whitestrips twice a day rather than once a day.

Will Professional Crest Whitestrips work on teeth with dark, blue-gray stains, or stains from medications?

Some teeth with these types of stains will not whiten as well as teeth with yellow stains. This is because many dark or blue-gray stains are caused by certain types of medication taken during tooth development. These types of stains may require extended treatment.

How well do Professional Crest Whitestrips work?

Improvement in Tooth Color



The difference is... in the technology



Upper Teeth



Lower Teeth



After tooth whitening, many people experience the joy of a bright, white, and more confident smile. Your dentist has other exciting options to help perfect your smile. Ask your dentist about them!

Available Now!

Crest

0180-0245

Professional
Whitestrips

OSBC01063

Crest

Want White?



Professional
Whitestrips

**Professional Strength
Noticeably Whiter
Surprisingly Affordable**

Available Only Through Your Dentist

What are Professional Crest Whitestrips™?

The latest breakthrough technology in whitening from Crest® – a professional strength whitening product– offers comfortable, convenient and affordable tooth whitening—providing a difference you can see.

Professional Crest Whitestrips is a stronger version of the product you may have seen on television or in retail stores. It is available only from your dentist, and offers superior whitening.

Professional strength Crest Whitestrips are thin, flexible strips coated with an increased strength tooth-whitening gel. The gel contains peroxide, an enamel-safe ingredient used for tooth whitening. This system provides noticeably whiter teeth, and is available exclusively at your dental office.

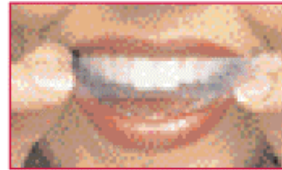
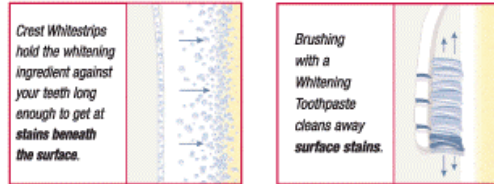
Professional Crest Whitestrips can be used during any part of your day:

- During your morning routine
- At work
- While talking on the phone, shopping, reading, or watching TV

How Professional Crest Whitestrips Works

The uniquely shaped Professional Crest Whitestrips easily conform to the shape of your teeth. After applying a strip to the front surfaces of your teeth, fold it behind the teeth to keep the strip in place.

Professional Crest Whitestrips whiten the teeth that show when you smile.



Comfortable • Convenient • Affordable



Have the Smile You Want... and keep it for a lifetime.

Thanks to several recent advances in dentistry, cosmetic procedures are available to help you achieve the smile you want. Your dental professional can help you map out a treatment plan to give you the best results.

- Whitening
- Veneers
- Bonding
- Dental implants
- Replacing old fillings
- Contouring

After whitening with Professional Crest Whitestrips™, we recommend using Crest® Dual Action Whitening toothpaste to gently polish away surface stains daily. And, of course, to help keep that bright, white smile looking its best, be certain to continue your routine professional dental care.

Caring for Your teeth

Your dentist, dental hygienist, and Crest® want to help you keep your teeth healthy. Professional Crest Whitestrips are NOT a substitute for your regular dental care.

To have the best oral health possible, remember to:

- Brush your teeth twice daily with a fluoride toothpaste, like Crest
- Floss your teeth once a day.
- Replace your toothbrush every 3-4 months.
- Visit your dentist regularly.

What's in the Professional Crest Whitestrips Dental Whitening System?

Each kit of Professional Crest Whitestrips contains enough strips for 84 tooth-whitening applications – 42 for upper teeth, 42 for lower teeth. This effective, new whitening system will give you whiter teeth for at least 6 months.

In addition to the new tooth whitening technology, the Professional Crest Whitestrips kit includes an extra soft Crest® toothbrush and Crest® Dual Action Whitening toothpaste.